

CHAOS GLOBAL

Workstreams & Services

2020

CONTENTS

1. ABOUT CHAOS GLOBAL

2. OUR EXPERIENCE

3. OUR SERVICES

4. PRICING

CHAOS GLOBAL

01

WHAT WE STAND FOR

We stand for integrity, passion and creativity and we mean it. Our focus is always on what is right for the business and the brand in order to address the challenges and opportunities at hand to deliver most appropriate solutions for the brand and its audiences – internally and externally.

WHO WE ARE

‘Strategic designers & implementors’

WHAT WE DO

We bring **strategic design** to your brand.

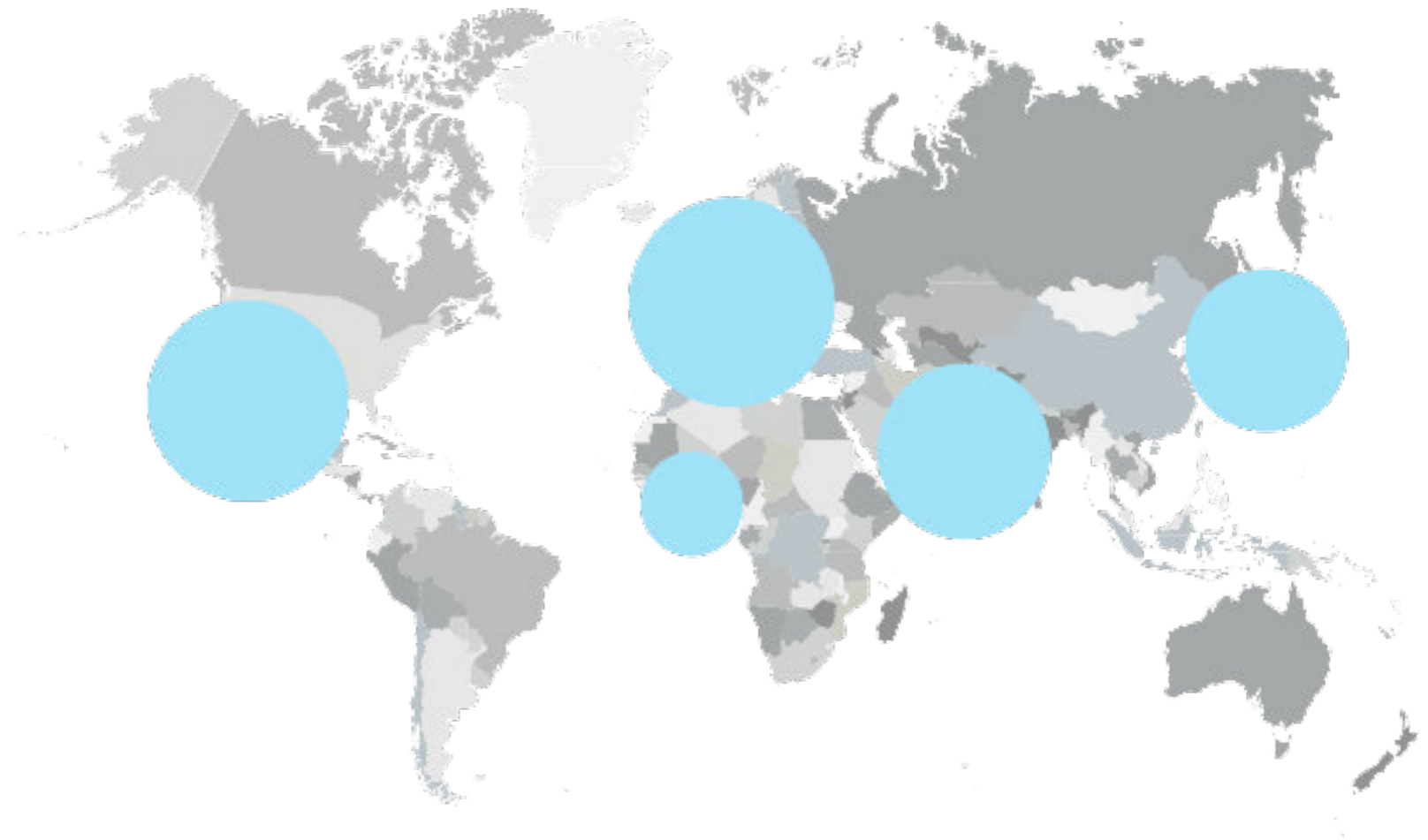
That is **relevant** for your market.

And **real** for your business.

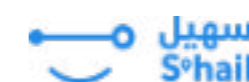
OUR IMPACT IN THE WORLD

Where our team has made an impact in the world over the last 25 years.

We bring local knowledge and expertise together with global experience and perspective to our clients.



Some of the clients our team has worked with over the last 25 years.



OUR EXPERIENCE

We bring more than 25 years of experience from across the globe.

Our focus has always been on understanding the 'need' (of the business & the market) in order to develop the solution that delivers the required impact.

We don't propose work we don't believe is right for the business and the brand.

OUR SERVICES

- Brand Strategy
- Brand Identity
- Brand Expression
- Ad Campaign
- Digital & Social Media Campaign
- Marketing Communication
- Packaging & Retail Design
- Video / Animation
- Digital Strategy

03



- UI/UX Design
- Custom Websites & Apps
- Content Management
- E-Commerce
- Campaign Management
- Hosting, Security & Maintenance Support



IDENTITY PACKAGE

BASIC PACKAGE

Brand Identity Package:
Basic

Identity
Grid
Color palette
Stationary

Original Cost :
BHD 1000

Discounted Cost:
Starting @ BHD 750

ADVANCED

Basic Identity Package +

Brand Visual Expression
System + Implementation
Photography Style
Iconography
Typography
Website Design Psd (10)
Basic Brand Guideline

Original Cost :
BHD 2500

Discounted Cost
Starting @ BHD 2000

ENTERPRISE

Pro Identity Package +

Corporate presentation
Internal Communication
Collaterals
10 web pages (Additional)
Detailed Brand Guideline
including TOV / Value's &
Behavior

Original Cost :
BHD 5000

Discounted Cost:
Starting @ BHD 4000

CUSTOM PACKAGE

Your journey with us will start
with a discovery call where
we will dive into your vision,
clarify exactly what you need
and develop next steps.

To Be Co-Arrived

WEB DEVELOPMENT PACKAGE

BASIC PACKAGE

Home Page Design

Template page design with up to four interior pages (e.g. About, Services)

Blog roll design or a simple portfolio design

SEO content for up to four pages, including interviews with subject matter experts within your company (up to 10 hours of work)
Automated chat bot installation

Original Cost :
BHD 1500

Discounted Cost
Starting @ BHD 1000

ADVANCED

Basic Identity Package +

SEO content for up to six pages, including interviews with subject matter experts within your company (up to 20 hours of work)

Automated chat bot experience

Landing page design for a specific offer, including a chat bot for lead generation to an email list

Booking system set-up and integration

Original Cost:
BHD 3000

Discounted Cost
Starting @ BHD 2500

ENTERPRISE

PRO Package +

Custom UI & UX design
Custom HTML 5/ WordPress
Dynamic Forms
Google Map Integrations

Original Cost:
BHD 6000

Discounted Cost
Starting @ BHD 5000

CUSTOM

Advanced Customized CMS
3rd party Integration
Domain Name
Annual Maintenance
Multilingual Support
Shopping Cart Setup
Inventory Management
Payment Integration
App Development
E-Commerce
Custom forms
Custom Profiles & TG
Parallax Design

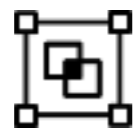
To Be Co-arrived

SPECIALISED WORKSTREAMS @ BHD 50/HR

ORIGINAL COST OF SERVICES STARTING @ BHD 75/HR



Identity Design



Graphic Design



Copywriting



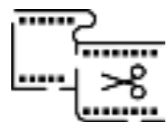
Content Writing



Visual Production



Desktop Publishing



Movie Editing



2 & 3D Animation



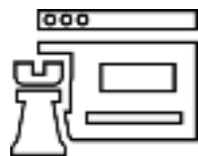
Backend & Tech



Web Development



UX/UI Design



Digital Strategy



Social Media Management



Performance & Analytics

Full-Time Equivalent (FTE) rates starting at BHD 500 per month per individual, or on a month-on-month basis as per your project requirements.

PRICING STRUCTURE

Our pricing structure is based on three approaches

- **Project Fee**
- **Monthly Custodianship Fee**
- **Digital Package basis work areas**

Pricing Factors

- **Scope, Size and Skills**
- **Knowledge, Experiences & Capabilities for the project**
- **Volume & Timelines & Tools of work**
- **Sourcing and Licensing Fee**

FULL TIME EQUIVALENT RESOURCING

- Brand Strategist
- Digital Strategist
- Creative Director : Design
- Creative Director : Copy
- Project Manager
- Account Director
- Art Director
- Graphic Designer
- Video and Motion Graphic Designer
- Digital Media Specialist
- Search Engine Specialist
- Media Specialist
- ORM Specialist
- SEO Specialist
- Front & Backend Developers

Full-Time Equivalent (FTE) rates starting at BHD 700 per month per individual, or on a month-on-month basis as per your project requirements.

Chaos™ global

THANK YOU

Let's Talk

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